**COMPANY BACKGROUND**

Point Pickup Technologies, Inc. (PPUP) is the only company that offers a single platform for both middle-mile and same-day, last-mile delivery solutions.

PPUP services the widest range of industries and company sizes, including:

- big box and miscellaneous retail
- grocery
- liquor and specialty foods
- automotive
- pharmaceutical and laboratory
- amongst many more markets

Based on its technology platform and diverse network of trucking vendors, independent and everyday drivers, PPUP’s complete delivery model solves the unique challenges of the same-day delivery market. It’s also the only platform that offers pre-scheduled deliveries with favorite drivers while also accommodating on-demand requests.

**PPUP’S SMART ‘SAME-DAY’ DELIVERY MODEL**

Same-day delivery is complicated in that it requires both *precision* and *scale*.

The PPUP delivery platform is driven by the new *Precision Matching System* — its smart technology finds the ideal same-day delivery options based on a business’s *precise* requirements.

Delivering with precision means that PPUP’s *Precision Matching System* is able to match specific customer delivery criteria – type of product, size/weight, special vehicle/licensing required, and delivery day, time and location – with the ideal (licensed) driver, vehicle type, location and route. And, these options are available in every type of geo-location including urban, suburban and rural areas.

**Point Pickup matches ‘precise’ delivery criteria with our full range of sedans, trucks and drivers.**

PPUP’s same-day delivery platform takes an unprecedented approach to tackling precision-based solutions that *scale*. And, it saves time and money by eliminating the need for dispatch and third-party delivery vendors. Businesses and drivers alike can rely on the PPUP platform to provide seamless delivery transactions with pre-set pricing and automated legal and payment processing.

**Point Pickup’s ‘smart’ technology platform easily scales from individuals to businesses, up to the enterprise level.**

<table>
<thead>
<tr>
<th>Low Cost</th>
<th>Every Driver or Vehicle Type</th>
<th>All Geo-Locations Nationwide</th>
<th>Any Industry</th>
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<tbody>
<tr>
<td>No Middleman</td>
<td>Eliminates Multiple Vendors</td>
<td>Scales Nationally</td>
<td>No Limitations</td>
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**TO LEARN MORE**: Contact a PPUP customer or driver representative by emailing us at: info@pointpickup.com or calling: 1-866-886-PPUP (7787).
THE PRECISION MATCHING SYSTEM

The technology behind the Precision Matching System includes a cloud-based, three-tiered architecture with the following components:

1. An SQL-based database to capture and manage all delivery data;
2. Sophisticated, proprietary middle-ware to analyze delivery matching criteria and optimize delivery routing; and
3. An API for customizing delivery functionality and integrating with e-commerce systems.

BUSINESS SOLUTION EXAMPLE. By using PPUP’s Precision Matching System businesses can replace costly legacy services - i.e., third-party vendors that transport products from distribution centers to local warehouses - by simply plugging into PPUP’s platform. They can now eliminate steps in the delivery supply chain by locating a product in a local store and delivering it directly to the customer’s home, same day.

LEGACY PROCESS

Disrupting the Last Mile of Delivery

POINT PICK UP PROCESS

USER AND DRIVER FUNCTIONALITY

Delivery orders are created and managed through these platform interfaces:
1. Web browser for complete delivery management; 2. User/Driver apps for placing and accepting orders; 3. API for e-commerce integration.

USER FEATURES
- Manage deliveries via dashboard UI
- Create point-to-point or multi-routed orders
- Set pre-scheduled or on-demand (ASAP) orders
- Select package/vehicle specifications
- Tracks orders via a GPS interface
- Receive order updates/notifications
- Select favorite drivers
- Live chat with drivers
- Barcode scanning
- Requests for signature & ID verification
- Insure packages
- Send/Receive payment receipts via email
- Automated transactions based on default and/or negotiated rates
- App is Android and iPhone and iPad compatible

DRIVER FEATURES
- Easy, online or app onboarding process
- Include licensing qualifications (HIPAA, TSA, CDL)
- Match orders to vehicle/equipment preferences
- Accept multiple, routed and recurring orders
- Favorite driver and rating qualifiers
- Send delivery coordinates to any GPS app
- Receive order updates/notifications
- Live chat
- Integrated ID verification & signature acceptance
- Barcode scanning
- Recorded transaction history
- Daily auto-pay/direct deposit for completed deliveries
- App is Android and iPhone, iPad compatible