

## ❖ COMPANY BACKGROUND

Point Pickup Technologies, Inc. (PPUP) is the only company that offers a single platform for both middle-mile and same-day, last-mile delivery solutions.

PPUP services the widest range of industries and company sizes, including:

**big box and miscellaneous retail • grocery • liquor and specialty foods • automotive • pharmaceutical and laboratory • amongst many more markets**

Based on its technology platform and diverse network of trucking vendors, independent and everyday drivers, PPUP's complete delivery model solves the unique challenges of the same-day delivery market. It's also the only platform that offers pre-scheduled deliveries with favorite drivers while also accommodating on-demand requests.

## ❖ PPUP'S SMART 'SAME-DAY' DELIVERY MODEL

Same-day delivery is complicated in that it requires both *precision and scale*.

The PPUP delivery platform is driven by the new **Precision Matching System** – its smart technology finds the ideal same-day delivery options based on a business's **precise** requirements.

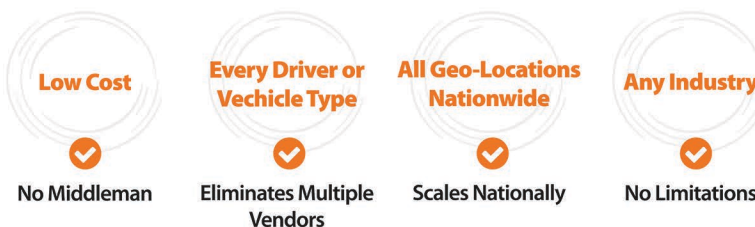
Delivering with precision means that PPUP's *Precision Matching System* is able to match specific customer delivery criteria – type of product, size/weight, special vehicle/licensing required, and delivery day, time and location – with the ideal (licensed) driver, vehicle type, location and route. And, these options are available in every type of geo-location including urban, suburban and rural areas.

**Point Pickup matches 'precise' delivery criteria with our full range of sedans, trucks and drivers.**



PPUP's same-day delivery platform takes an unprecedented approach to tackling precision-based solutions that **scale**. And, it saves time and money by eliminating the need for dispatch and third-party delivery vendors. Businesses and drivers alike can rely on the PPUP platform to provide seamless delivery transactions with pre-set pricing and automated legal and payment processing.

**Point Pickup's 'smart' technology platform easily scales from individuals to businesses, up to the enterprise level.**



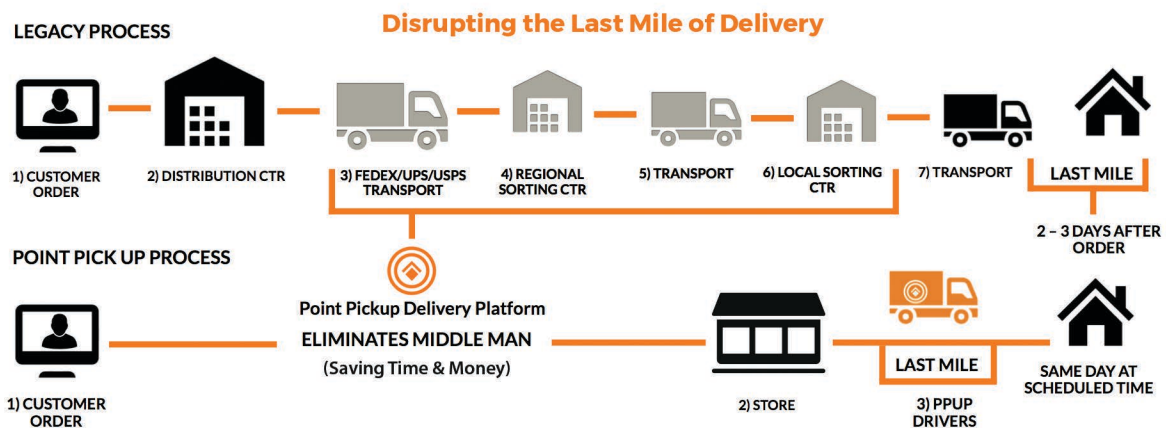
**TO LEARN MORE:** Contact a PPUP customer or driver representative by emailing us at: [info@pointpickup.com](mailto:info@pointpickup.com) or calling: 1-866-886-PPUP (7787).

## ❖ THE PRECISION MATCHING SYSTEM

The technology behind the *Precision Matching System* includes a cloud-based, three-tiered architecture with the following components:

1. An SQL-based database to capture and manage all delivery data;
2. Sophisticated, proprietary middle-ware to analyze delivery matching criteria and optimize delivery routing; and
3. An API for customizing delivery functionality and integrating with e-commerce systems.

**BUSINESS SOLUTION EXAMPLE.** By using PPUP's Precision Matching System businesses can replace costly legacy services - i.e., third-party vendors that transport products from distribution centers to local warehouses - by simply plugging into PPUP's platform. They can now eliminate steps in the delivery supply chain by locating a product in a local store and delivering it directly to the customer's home, same day.



## ❖ USER AND DRIVER FUNCTIONALITY

Delivery orders are created and managed through these platform interfaces:

- 1 Web browser for complete delivery management;
- 2 User/Driver apps for placing and accepting orders;
- 3 API for e-commerce integration.

### USER FEATURES

- Manage deliveries via dashboard UI
- Create point-to-point or multi-routed orders
- Set pre-scheduled or on-demand (ASAP) orders
- Select package/vehicle specifications
- Tracks orders via a GPS interface
- Receive order updates/notifications
- Select favorite drivers
- Live chat with drivers
- Barcode scanning
- Requests for signature & ID verification
- Insure packages
- Send/Receive payment receipts via email
- Automated transactions based on default and/or negotiated rates
- App is Android and iPhone and iPad compatible

### DRIVER FEATURES

- Easy, online or app onboarding process
- Include licensing qualifications (HIPAA, TSA, CDL)
- Match orders to vehicle/equipment preferences
- Accept multiple, routed and recurring orders
- Favorite driver and rating qualifiers
- Send delivery coordinates to any GPS app
- Receive order updates/notifications
- Live chat
- Integrated ID verification & signature acceptance
- Barcode scanning
- Recorded transaction history
- Daily auto-pay/direct deposit for completed deliveries
- App is Android and iPhone, iPad compatible